

TN Express Web™ is an expressway to real-time web transactions that is fully integrated with your Tessitura database and existing website. TN Express Web allows you to leverage your Tessitura system and the web with **minimal cost, time and overhead**, providing affordable and quick-to-market web functionality.

TN Express Web™ is geared toward an organization that needs a **straightforward and secure** hosted web purchase path with many options but without costly customization. The graphical approach used by TN Express Web matches with your website, thus maintaining your branding and visual appeal. Overall, TN Express Web provides a comprehensive set of features with multiple tiers to choose from based on the needs of your organization.

AVAILABLE WEBSITE FEATURES

- Website is "skinned" to match the look-and-feel of your organization’s existing brand
- Dynamic Tessitura-powered event calendar
- Single ticket sales using “best seat” functionality
- Promotion codes for discounts or seating allocations
- Simple contributions at checkout
- Customizable contribution/membership page with option to apply donations/memberships directly to a Tessitura fund or put "on-account" for batch fulfillment
- Automated Tessitura account setup as customers register online
- Customer account management page to allow users to update names, phone/address information, and other interest-based user attributes
- Customized email templates for order confirmation, account creation and password resets
- Education class registration, where applicable
- *Select Your Own Seat Online* using Flash technology (available at \$650/month level)
- Subscription sales including fixed and flex packages (available at \$750/month level)
- Simple no-change subscription renewals (available at \$750/month level)

PRICING LEVELS

Pricing is available in a flat-fee model or on a month-by-month basis. Monthly fees range from \$500 USD to \$750 USD/mo and are **inclusive of purchase path hosting** in a secure Tier 3 hosting facility. Billing begins on the date that the TNEW site is live and processing transactions.

\$500 per month	All features above except <i>Select Your Own Seat Online</i> , packages and subscription renewals
\$650 per month	All features above including <i>Select Your Own Seat Online</i> , excluding packages and subscription renewals
\$750 per month	All features above

A *one-time provisioning fee of \$4,000 USD* covers the initial setup and graphic “skinning” of the TN Express Web product to match your website, as well as the cost for SSL licenses. Billing for the provisioning fee begins at the inception of the project and can be paid in 12 monthly installments. Some organizations prefer to pay one lump sum instead of the monthly fee; if that is the case we are glad to discuss fee and support costs upon request.

If *Select Your Own Seat (SYOS)* functionality is desired there is a charge of \$1,000 USD for each enabled venue and a charge of \$500 for each additional ‘variation’ SYOS zone map. Payment for SYOS functionality coincides with the ‘Go Live’ date or as new maps are added.

The range of \$500 to \$750 per month is a favored price for Tessitura Network members. It is important to understand that the TN Express Web approach does not allow for customization beyond the comprehensive feature set listed on the previous page. Custom solutions frequently cost tens of thousands of dollars for similar features (plus several hundred dollars per month for hosting), and that might be the correct path for you. If so, one of our preferred web providers or another firm of your choice can meet your needs. Tessitura Network representatives are glad to discuss various options.

The initial contract term shall be for a period of one year from the billing date. After this period the contract auto-renews unless termination notice is given 90 days in advance.

SUPPORT AND FUTURE RELEASES

Full support for TN Web Express is provided during the time period you are using the service and is included in your monthly service fee. In terms of future additions to the product, we expect the feature list to grow over time. The new features, if minor, are included and offered to you in your existing fee model. If we develop major new functionality that constitutes additional product tier offerings, you have the option of upgrading to these new tiers, or stay at your current fee rate and functionality level.

CONTACT

For more information on TN Express Web or to discuss product options and compatibility, contact:

Steve Geahry
Senior Web Application Specialist and Consultant
sgeahry@tessituranetwork.com
+1 888-643-5778 x353

For additional questions about the Tessitura Network and services:

Brian Feldman
Client Development Manager
bfeldman@tessituranetwork.com
+1 888-643-5778 x332

Tim Zagorc
Client Development Manager
tzagorc@tessituranetwork.com
+1 888-643-5778 x354