



ARTIFAX

# ARTIFAX // EVENT

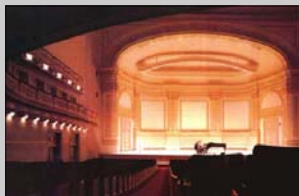
Venue and Event Management Software

- Room, Resource, and Personnel scheduling
- Used by World Class Venues throughout North America and Europe

## North American users of Artifax Event include...



Lincoln Center  
New York City



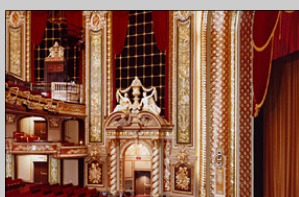
Carnegie Hall  
New York City



Dorothy Chandler Pavilion  
(Music Center), LA



Wang Center  
Boston



National Arts Centre  
Ottawa, Ontario

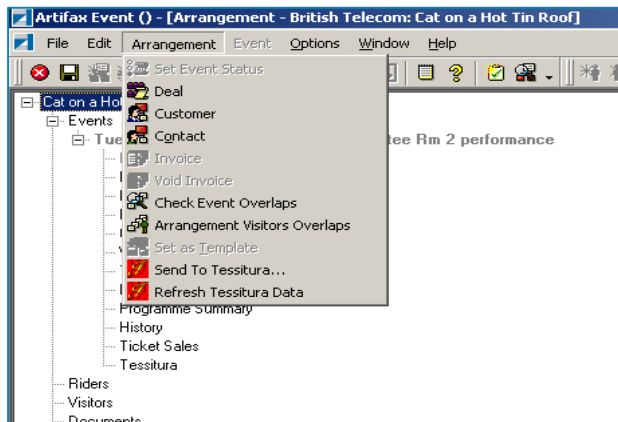


ARTIFAX // EVENT is now able to integrate with Tessitura Arts Enterprise Software™ to provide continuous exchange of data across facility management and patron sales areas.

Artifax Event is a schedule and event management system that handles all aspects of room and space-related bookings. It interfaces seamlessly with Tessitura to provide end-to-end management in any type of venue or facility - including arts, entertainment, and conference venues as well as galleries, museums, and sports arenas.

Artifax Event automates a wide range of administrative processes - including the calculation of charges and the generation of standard business documents. The system efficiently integrates deals and costs from event management with ticketing information from Tessitura, building comprehensive Settlement reports.

Artifax Event's booking information is sent to Tessitura via a unified interface



Artifax Event receives real-time sales information from Tessitura

Sales By Performance						
Category	Amount	Tkt Cnt	% Cap	% Bdgt	Other Inc	Total Inc
Capacity	\$231,000	0				
Budget	\$15,000		6.49%			
Fixed Pkgs	\$0	0	0.00%		\$0	\$0
Non-Fixed Pkgs	\$0	0	0.00%		\$0	\$0
Single Sales	\$750	6	0.32%		\$0	\$750
Sold At Discount	\$0	0	0.00%		\$0	\$0
Total Sales	\$750	6	0.32%	5.00%	\$0	\$750
Variance to Budget	(\$14,250)					
Reserved/Unpaid	\$0	0	0.00%			
Holds	\$0	0	0.00%			
Lost to Discount	\$0		0.00%			
Available	\$230,270	0	99.68%			
Comps	\$0	0	0.00%			
Total Unsold	\$230,270	1,578	99.68%	1,535.13%		
Collected Resvs/Uns	\$400	2			\$0	\$400

## Industries

- Arts & Entertainment
- Arena & Stadiums
- Museums & Galleries
- Conferences & Conventions
- Facility Rentals

## Key Features

- Fully Integrated with Tessitura
- Manages every aspect of Event Management in a complex or simple environment.
- Makes sure that everyone in the organization knows what's going on and what is expected of them.
- Ensures that all equipment, personnel and catering are in the right place at the right time.
- Prevents errors and maximizes use of space and resource.
- Prevents double booking of rooms, equipment and staff.
- Ensures that events run to budget and timescale.
- Includes powerful contact management/CRM system to ensure that all customers, presenters, associates, suppliers and staff are always contacted in the right way at the right time.
- Saves costs by reducing administrative workload, including template events and rapid entry of data.
- Creates paper work such as letters, contracts, invoices, function sheets, settlements and work orders in seconds at the touch of a button.
- Speeds up diary planning, staff scheduling, ordering and all other aspects of how the venue works.
- Automatically populates Tessitura, websites, marketing material etc.
- Manages Artists and Repertoire.
- Manages box-office deals.
- Reminds staff to do key activities at the right time.
- Supports Foyer/Lobby display screens.
- Highly configurable to the needs of your venue.
- Integrates all activities in your venue so that everyone works as a team.

## More Information

For further information on Artifax products, please visit:

[www.artifax.net](http://www.artifax.net)

or contact us directly:

1-646-362-2080

1-800-406-7087

[inquiries@artifax.net](mailto:inquiries@artifax.net)



## Additional Modules for ARTIFAX // EVENT

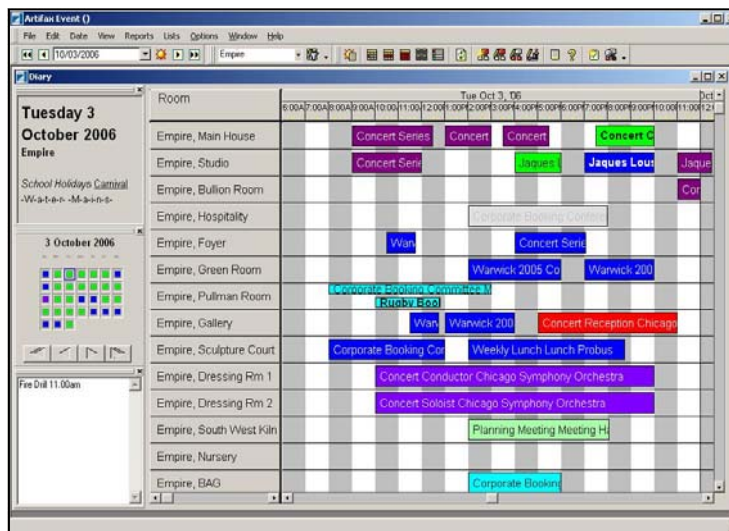
A number of optional modules are available for *Artifax Event*. Where appropriate, modules use the *Artifax Event* API to seamlessly integrate themselves into the main application negating the need for the user to switch between different programs.

**ARTIFAX // STAFFING** allows **venues** to plan their staffing requirements based on the events that are taking place as well as house requirements. Covers all jobs, including **Stage Labor, Front of House, Box Office, Catering and any other requirements**. Registers staff qualifications and availability and automatically assigns staff to the requirements according to the best fit. Can use complex rules to assign staff, including local **Union agreements, legal constraints and staff preferences**. Can produce call sheets, for individuals and the company, and feed hours worked and pay rates due into payroll systems.

**ARTIFAX // EOL** (*Artifax Event Online*) is the **web** module for schedule and event management system *Artifax Event*. It enables diary and booking information in *Artifax Event* to be displayed in a standard **web browser** - either across an internal **network** or via the **Internet**. It can be used to provide up-to-date schedule information to staff, customers and, where appropriate, the public. Access rights to information are tightly controlled, and users cannot modify data in *Artifax Event*.

**ARTIFAX // FESTIVAL** is designed to schedule the non-event related activities of any person such as a **performer** who is associated with an event. This includes handling **accommodation and travel** arrangements as well as producing full **itineraries and artist contracts**.

**ARTIFAX // FOYER** displays information about forthcoming events in a variety of formats suitable for **large screens or projectors** mounted in **public areas**. Event information can be interspersed with other content - including **pictures, animations, movies or web pages**. As a result, the module also provides the ability to display a mixture of **general information and sponsor information**. The system automatically updates itself with live information from *Artifax Event*. Each screen can be configured to only display certain types of event, or those in particular locations.



All support, maintenance and consulting services for *Artifax Event* in the US and Canada are provided by **Jacobson Consulting Applications Inc**, based in New York, ([www.jcainc.com](http://www.jcainc.com)) who are highly regarded among non-profit organizations for providing well implemented solutions.