



ARTIFAX

ARTIFAX // EVENT

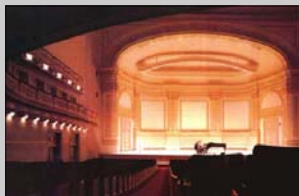
Venue and Event Management Software

- Room, Resource, and Personnel scheduling
- Used by World Class Venues throughout North America and Europe

North American users of *Artifax Event* include...



Lincoln Center
New York City



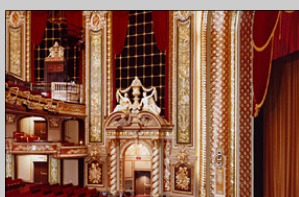
Carnegie Hall
New York City



Dorothy Chandler Pavilion
(Music Center), LA



Wang Center
Boston



National Arts Centre
Ottawa, Ontario

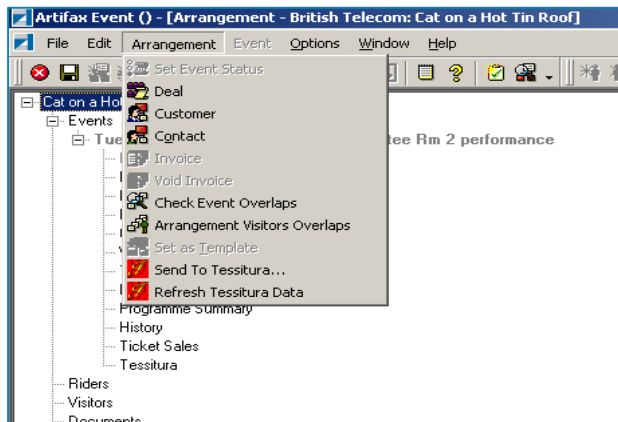


ARTIFAX // EVENT is now able to integrate with Tessitura Arts Enterprise Software™ to provide continuous exchange of data across facility management and patron sales areas.

Artifax Event is a schedule and event management system that handles all aspects of room and space-related bookings. It interfaces seamlessly with **Tessitura** to provide end-to-end management in any type of venue or facility - including arts, entertainment, and conference venues as well as galleries, museums, and sports arenas.

Artifax Event automates a wide range of administrative processes - including the calculation of charges and the generation of standard business documents. The system efficiently integrates deals and costs from event management with ticketing information from **Tessitura**, building comprehensive Settlement reports.

Artifax Event's booking information is sent to Tessitura via a **unified interface**



Artifax Event receives **real-time sales** information from Tessitura

Sales By Performance						
Category	Amount	Tkt Cnt	% Cap	% Bdgt	Other Inc	Total Inc
Capacity	\$231,000	0				
Budget	\$15,000		6.49%			
Fixed Pkgs	\$0	0	0.00%		\$0	\$0
Non-Fixed Pkgs	\$0	0	0.00%		\$0	\$0
Single Sales	\$750	6	0.32%		\$0	\$750
Sold At Discount	\$0	0	0.00%		\$0	\$0
Total Sales	\$750	6	0.32%	5.00%	\$0	\$750
Variance to Budget	(\$14,250)					
Reserved/Unpaid	\$0	0	0.00%			
Holds	\$0	0	0.00%			
Lost to Discount	\$0		0.00%			
Available	\$230,270	0	99.68%			
Comps	\$0	0	0.00%			
Total Unsold	\$230,270	1,578	99.68%	1,535.13%		
Collected Resvs/Uns	\$400	2			\$0	\$400

Industries

- Arts & Entertainment
- Arena & Stadiums
- Museums & Galleries
- Conferences & Conventions
- Facility Rentals

Key Features

- Fully Integrated with Tessitura
- Manages every aspect of Event Management in a complex or simple environment.
- Makes sure that everyone in the organization knows what's going on and what is expected of them.
- Ensures that all equipment, personnel and catering are in the right place at the right time.
- Prevents errors and maximizes use of space and resource.
- Prevents double booking of rooms, equipment and staff.
- Ensures that events run to budget and timescale.
- Includes powerful contact management/CRM system to ensure that all customers, presenters, associates, suppliers and staff are always contacted in the right way at the right time.
- Saves costs by reducing administrative workload, including template events and rapid entry of data.
- Creates paper work such as letters, contracts, invoices, function sheets, settlements and work orders in seconds at the touch of a button.
- Speeds up diary planning, staff scheduling, ordering and all other aspects of how the venue works.
- Automatically populates Tessitura, websites, marketing material etc.
- Manages Artists and Repertoire.
- Manages box-office deals.
- Reminds staff to do key activities at the right time.
- Supports Foyer/Lobby display screens.
- Highly configurable to the needs of your venue.
- Integrates all activities in your venue so that everyone works as a team.

More Information

For further information on Artifax products, please visit:

www.artifax.net

or contact us directly:

1-646-362-2080

1-800-406-7087

inquiries@artifax.net



Additional Modules for ARTIFAX // EVENT

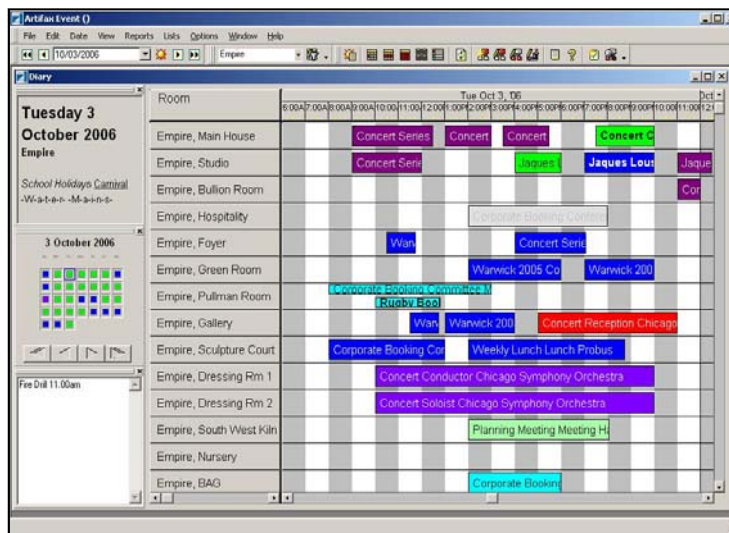
A number of optional modules are available for *Artifax Event*. Where appropriate, modules use the *Artifax Event* API to seamlessly integrate themselves into the main application negating the need for the user to switch between different programs.

ARTIFAX // STAFFING allows **venues** to plan their staffing requirements based on the events that are taking place as well as house requirements. Covers all jobs, including **Stage Labor, Front of House, Box Office, Catering and any other requirements**. Registers staff qualifications and availability and automatically assigns staff to the requirements according to the best fit. Can use complex rules to assign staff, including local **Union agreements, legal constraints and staff preferences**. Can produce call sheets, for individuals and the company, and feed hours worked and pay rates due into payroll systems.

ARTIFAX // EOL (*Artifax Event Online*) is the **web** module for schedule and event management system *Artifax Event*. It enables diary and booking information in *Artifax Event* to be displayed in a standard **web browser** - either across an internal **network** or via the **Internet**. It can be used to provide up-to-date schedule information to staff, customers and, where appropriate, the public. Access rights to information are tightly controlled, and users cannot modify data in *Artifax Event*.

ARTIFAX // FESTIVAL is designed to schedule the non-event related activities of any person such as a **performer** who is associated with an event. This includes handling **accommodation and travel** arrangements as well as producing full **itineraries and artist contracts**.

ARTIFAX // FOYER displays information about forthcoming events in a variety of formats suitable for **large screens or projectors** mounted in **public areas**. Event information can be interspersed with other content - including **pictures, animations, movies or web pages**. As a result, the module also provides the ability to display a mixture of **general information and sponsor information**. The system automatically updates itself with live information from *Artifax Event*. Each screen can be configured to only display certain types of event, or those in particular locations.



All support, maintenance and consulting services for *Artifax Event* in the US and Canada are provided by **Jacobson Consulting Applications Inc**, based in New York, (www.jcainc.com) who are highly regarded among non-profit organizations for providing well implemented solutions.