

## TN Express Web™

**TN Express Web™** is an expressway to real-time web transactions that is fully integrated with your Tessitura database and existing website. TN Express Web allows you to leverage your Tessitura system and the web with **minimal cost, time and overhead**, providing affordable and quick-to-market web functionality.

**TN Express Web™** is geared toward an organization that needs a **straightforward and secure** hosted web purchase path with many options but without costly customization. The graphical approach used by TN Express Web matches with your website thus maintaining your branding and visual appeal. Overall, TN Express Web provides a comprehensive set of features with multiple tiers for you to choose from based on the needs of your organization.

### **AVAILABLE WEBSITE FEATURES**

- Single ticket sales
- Promotion codes for discounts or seating allocations
- Simple contributions (at checkout)
- Customizable contribution/membership page with option to apply donations/memberships directly to a Tessitura fund or put "on-account" for batch fulfillment
- Automated Tessitura account set-up as transactions are executed or customers register online
- Multiple performance / event price tiers (as pulled from Tessitura)
- "Best seat" selection
- Dynamic Tessitura-powered event calendar
- Education class registration, where applicable
- Capabilities to employ per-Customer ticket limits
- Sales page is "skinned" to look like the rest of your website to match the personalized image that fits your organization's existing brand
- *Select Your Own Seat Online* using Flash technology (available at Tier 2)
- New fixed and flex package sales (available at Tier 3)
- Simple no-change subscription renewals (available at Tier 3)

### **PRICING LEVELS**

Pricing is available in either a flat-fee model or a month-by-month basis. Monthly fees are **inclusive of purchase path hosting** in a secure hosting facility.

A *one-time provisioning fee* covers the initial set up and graphic layer "skinning" of the TN Express Web product to match your website. Depending on your venue and requirements, there is an additional charge for the first *Select Your Own Seat (SYOS)* online Flash venue map for each facility you want to SYOS-enable and an additional charge for any additional 'variation' SYOS zone maps.



Some organizations, due to available funding or other circumstances, would prefer to pay one lump sum instead of the monthly fee; if that is the case we would be glad to discuss fee and support costs upon request.

It is important to understand that the TN Express Web approach does not allow for customization beyond the comprehensive feature set listed on the previous page. Custom solutions frequently cost tens of thousands of dollars for similar features (plus several hundred dollars per month for hosting), but that very well might be the correct path for you. If so then one of our preferred providers or another firm of your choice could meet your needs. Tessitura Network representatives will be glad to discuss various options.

### **SUPPORT AND FUTURE RELEASES**

Full support for TN Web Express is provided during the time period you are using the service and is included in the cost of your monthly service fee. In terms of future additions to the product, we expect the feature list to grow over time. The new features, if minor, will be included and offered to you in your existing fee model. If we develop major new functionality that constitutes additional product tier offerings, you would have the option of upgrading to these new tiers, or you could stay at your current fee rate and functionality level.

### **CONTACT**

For more information on TN Express Web or to discuss product options and compatibility, contact:

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